


The 2nd Saudi International Medlab Expo 2022



7-9 Nov 2022/ 13 -15 Rabi' Al-Akhir1444
Riyadh International Convention & Exhibition Center

www.saudimedlabexpo.com

 (966) 92 00 200 25 | (966) 55 13 568 18

Email : Info@saudimedlabexpo.com

Member of



The 2nd Saudi International Medlab Expo

The 2nd Saudi International Medlab Expo 2020 is a unique platform in the Kingdom of Saudi Arabia, which has brought the Laboratory & Clinical Industry from all over the globe under one roof.

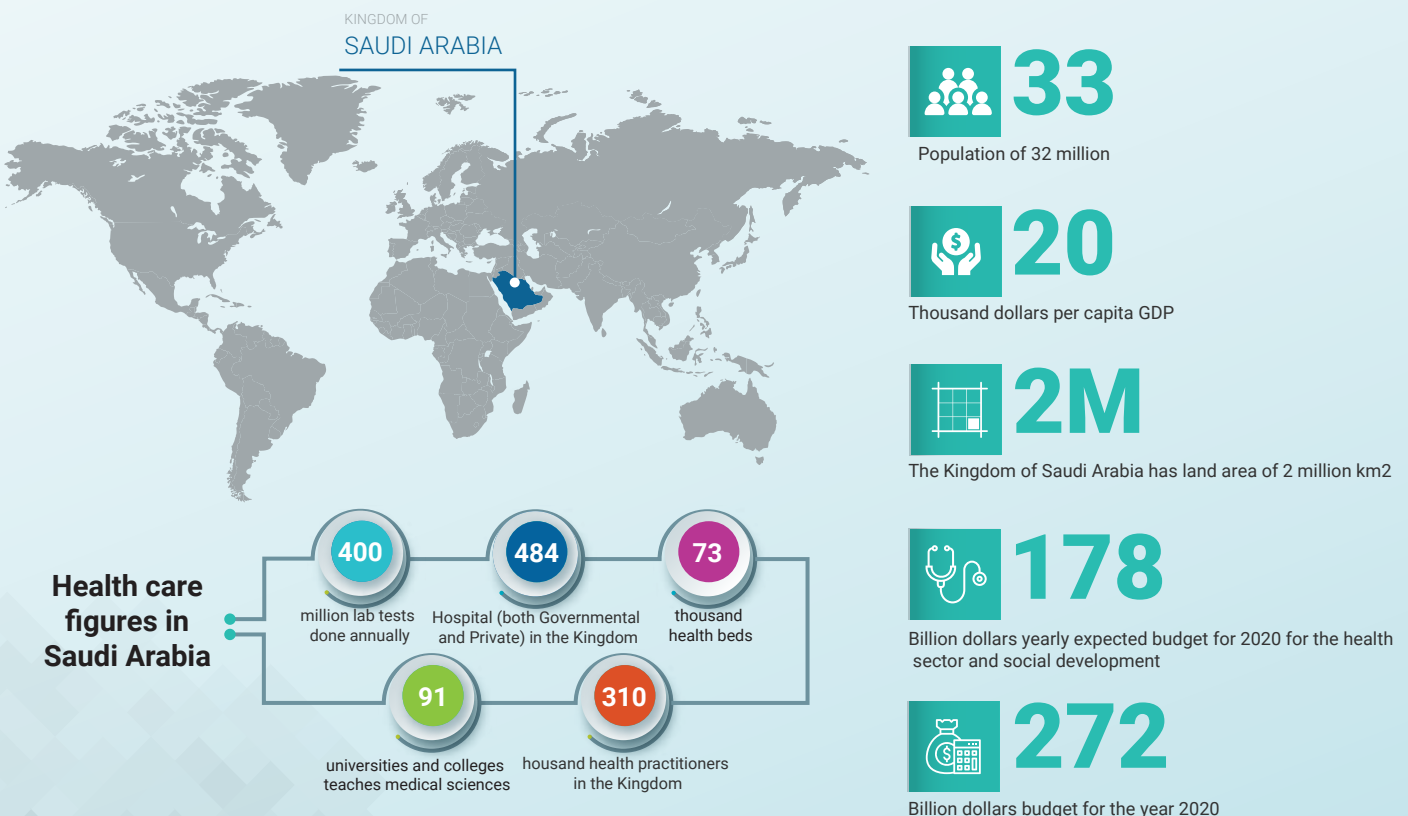
The Expo showcases the latest invention & development in Laboratory Technology and brings together the leaders in the medical laboratory industry, aiming to create maximum interaction and meeting opportunities where manufacturers, dealers and distributors can promote their brands, meet potential customers and entertain existing clients.

If you're looking to find products, make new investments, gain new knowledge or strengthen business ties with the global clinical laboratory market, we are definitely your right destination.

Health sector in the Kingdom of Saudi Arabia

Health services in Saudi Arabia have developed significantly in recent years, especially under the Saudi Arabia Vision 2030. Through tremendous financial allocations; The Kingdom has been able to raise the level of health services by developing infrastructure, using modern technology, improving the efficiency of health practitioners and increasing the number of hospitals, health centers and pharmacies all over the Kingdom, total annual spends on healthcare sector 158 Billion for 2019 and 178 Billion dollars expected for 2020.

The provision of health care services in the Kingdom is mainly done through the Ministry of Health with the help of some other governmental agencies and the private sector.



Targeted Sectors to participate in the exhibition

- ⌋ Laboratory devices
- ⌋ Clinical laboratories
- ⌋ Diagnostic laboratories
- ⌋ Medical Laboratories
- ⌋ Laboratory education services
- ⌋ Marketing companies
- ⌋ Laboratory technology
- ⌋ Processing and building laboratories
- ⌋ Ministries and government agencies
- ⌋ Universities and medical colleges
- ⌋ Hospitals and health care centers
- ⌋ Transport and supply companies
- ⌋ Technology and telecommunications companies
- ⌋ Medical equipment and tools
- ⌋ Healthcare Services Companies
- ⌋ Medical Devices and Disposables producers
- ⌋ Sub- Agents & Distributors of Healthcare Goods/ Equipments





1st Arabia headquarter is in Saudi Arabia and its subsidiary offices are in Jordan and UAE, in cooperation with its local and international partners, 1st Arabia is implementing a thorough marketing plan to ensure the success of the exhibition in terms of participation and organization through the following means:



Visitors

The exhibition is expected to attract more than 13,000 visitors from all regions of the Kingdom and the Gulf countries. A special international presence is also expected to attend such as :

- Managers of Medical Labs.
- Hospitals and Health Centers Managers.
- Businessmen.
- Health Sector Investors.
- Marketing and Transportation Company Officials.
- Suppliers of Medical Equipment.
- Lab Specialists.
- Doctors.
- Students of Medical Collages.
- Officials from Ministries and Governmental Agencies.
- Media professionals
- Academics



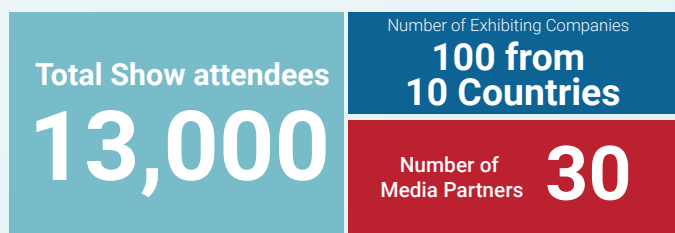
Special Features and benefits of Participating in the Exhibition (Why participate?)

- Explore new business and investment opportunities.
- Direct communication with suppliers.
- Communicate with local and international companies.
- Learn about the latest and advanced technology.
- Present your company products and services on an international platform
- Highlighting your brand.
- Marketing and offering products and services to target customers.
- Promotion through the media and social media platforms.
- Meeting businessmen and investors in the health sector
- Communicate with government agencies and health authorities.
- Identify the local and global market needs
- Holding agreements with the participating parties
- Exchange experiences and expertise with the participating parties.

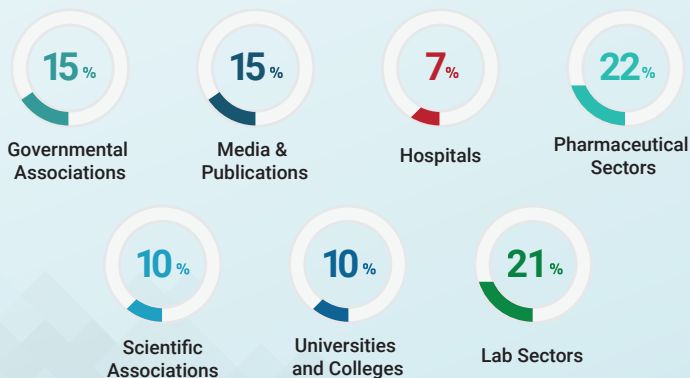


2018

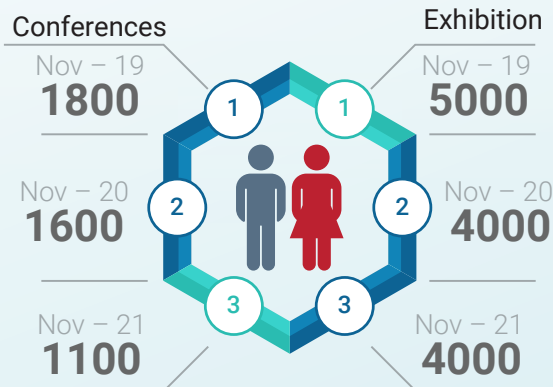
The three – day international exhibition and conference on pharmaceutical and medical laboratories sectors organized by 1st Arabia exhibition and conferences organizers, with an academic cooperation with the two Saudi pharmaceutical Society and the Saudi Society for Clinical Laboratory Sciences association, proved to be one of the most successful Exhibition combined with two Conferences in the Kingdom of Saudi Arabia that is related to pharmaceutical and Medical laboratories fields.



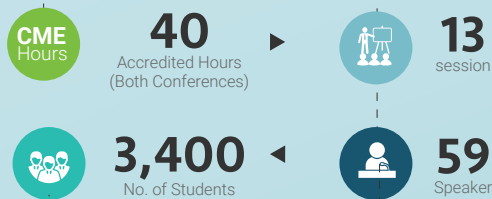
Sectors Details



Expo Attendees stats



Conference stats



Visitors Region



Organized By

1st Arabia, the top notch Tradeshows & Conferences organizing company, has grown to become one of the most challenging MICE organizing and management firms in the Middle East and internationally.

Located in KSA with 20 plus years of rich industry experience, 1st Arabia has rapidly expanded to where today it has several fully owned & operating offices in the markets of Jordan, Dubai, Bulgaria & opening shortly in Egypt.

We pride to be a member of the most important International Organizations like ICCA, SITE, MPI, IAEE and UFI . We also partner with some of the most prestigious and established organizations in the world, like Gaining Edge & Fera Barcelona , which always makes us the choice of excellence .



The exhibition will be held at the



Exhibition dates: **7 – 9 November 2022**

Monday

7th of Nov 2022

From **09:00 AM**

To **06:00 PM**

Tuesday

8th of Nov 2022

From **09:00 AM**

To **06:00 PM**

Wednesday

9th of Nov 2022

From **09:00 AM**

To **06:00 PM**



Organized By

1st ARABIA

Tradeshows & Conferences

Saudi Arabia

(966) 9 200 200 25

(Ext.307)

Email : Info@saudimedlabexpo.com



whatsapp:

(966) 55 135 6818

